

High-Volume Apparel Solutions:

How to Make Strategic Investments to Scale



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Picture this: you're an apparel entrepreneur, and you launch a new product line. Your products unexpectedly go viral on social media, and you start making hundreds (or even thousands) of sales overnight. Sounds great, right?

Well, you quickly learn that increased customer demand can be a double-edged sword. The sales are amazing for your business, but you suddenly have a new challenge—keeping up with production demand.

That's when it's time to consider investing in high-volume apparel solutions.

By making strategic investments in high-volume solutions, you can:

- Improve your apparel brand's production processes
- Reduce overhead costs
- Deliver luxury-level products to customers faster

In this guide, we'll discuss the signs that it's time to scale up production—and the benefits of investing in high-volume solutions like the ones we offer at Scrappy Apparel.

What Are High-Volume Apparel Solutions?

High-volume apparel solutions are a specialized set of manufacturing processes that are designed for businesses that require significant production volumes to keep up with increasing demand.

They involve high-capacity machinery, equipment, and skilled labor to produce large quantities of garments quickly and efficiently.

The clothes are also made to a consistent quality standard, which means they all look and feel the same. This is important because customers expect the same quality every time they buy clothes from your business.



OK, But What Makes High-Volume Production Special?

The term “high-volume” might sound intimidating at first, but investing in large-scale production is a smart business decision in many cases. Here are a few of the benefits of high-volume manufacturing solutions:

Faster Production Times

Unlike making clothes one at a time, high-volume production involves using machines that can perform tasks like cutting, sewing, and adding designs to many pieces of fabric simultaneously. This means that the production process can be completed much faster than making clothes by hand.

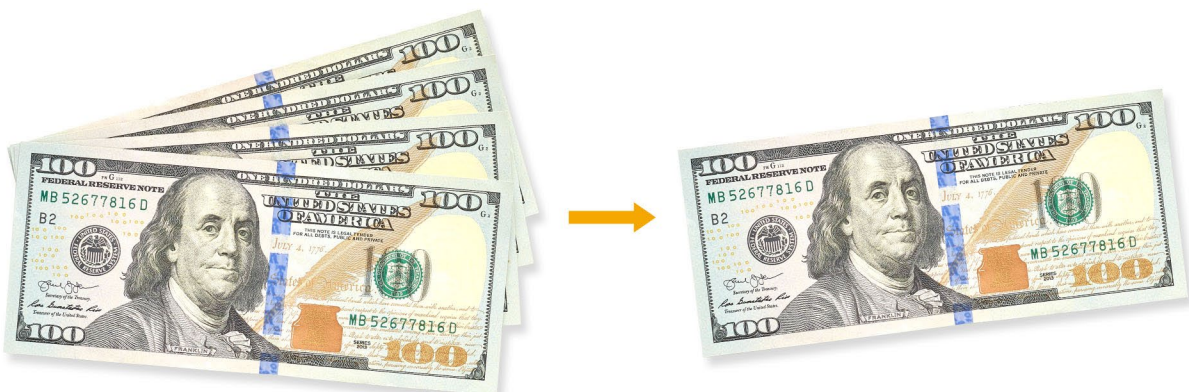
For example, high-volume screen printing machines are fast and efficient, often capable of printing hundreds of garments in a single run.

On the flip side, regular apparel manufacturing processes are geared towards smaller volumes and may not have the advanced equipment and specialized machinery required for high-volume production. Regular manufacturing processes often involve manual labor, which can be time-consuming and expensive compared to high-volume solutions.

Cost Savings

Manufacturers that produce lots of garments are often able to negotiate favorable terms with suppliers, resulting in lower costs for materials, labor, and logistics.

And guess what? Those savings get passed along to you.



Stringent Quality Control Measures

Finally, high-volume apparel solutions often have quality control measures that ensure consistent quality standards across all products. These can range from automated inspection systems that check for defects in garments to human quality control checks that ensure each product meets specific quality standards.

Manufacturers that produce garments on a smaller scale may not have the same level of quality control measures in place, which can result in variability in the quality of products produced.

The Bottom Line

High-volume apparel solutions empower manufacturers to scale their operations without significantly increasing their labor force or overhead costs, ultimately enabling them to achieve their production goals more efficiently and cost-effectively.

Sounds like a win-win, right? You'd be correct.



5 Signs It's Time to Invest

When demand for your products starts to exceed your production capabilities, it's time to consider investing in high-volume solutions. Here are five signs it's time to scale up:

1. Increased Sales

A clear sign that it's time to invest in high-volume production is when demand for your products is growing rapidly, and you are struggling to keep up.

When a business experiences a surge in demand for its products, it can be difficult to accommodate that demand with traditional production methods. High-volume apparel production can take a lot of resources, time, and effort, but it can also lead to increased profits and satisfied customers.

2. Long Lead Times

Long lead times typically indicate that a business' production capacity is not keeping up with demand. This strongly indicates it's time to invest in high-volume apparel production.

After all, you don't want to risk frustrating customers, missing opportunities, and losing revenue. Long lead times can also negatively impact your relationships with suppliers, harming your ability to keep up with demand.

It's crucial to find a manufacturing partner that can keep up with growing demand. Thankfully, if you choose the right high-volume apparel solution, you won't have to worry about scalability—you'll have the bandwidth to grow if you experience a surge in demand.



3. Increased Customer Complaints

When customers frequently complain, it's a sign that your business isn't meeting their needs. You don't want to overlook negative feedback. It shows you where you need to improve.

Any experience that falls short of the customer's expectations can lead to complaints and negative feedback, which can impact the reputation and success of your business.

As we mentioned, long lead times are a common reason for customers to complain. However, there are other problems that poor production capabilities can cause.

For example, if a popular item sells out quickly and you're unable to restock it in a timely manner, customers may become frustrated and complain.

4. Overstressed Production Lines

Overstressed production lines refer to a situation where the existing manufacturing equipment and processes cannot meet the demand for a product. This can result in longer lead times, missed deadlines, and lower product quality due to the increased workload on the machinery and workers.

Investing in a high-volume manufacturing solution can help address this issue by providing the resources needed to keep up with the increase in demand.

5. Production Bottlenecks

It may be time to invest in high-volume solutions if your production process has bottlenecks or constraints that slow down manufacturing.

Production can slow down because of outdated equipment or when the different stages of production don't work well together. We call these "production bottlenecks."

If you see it's time to scale, investing in a high-volume apparel solution will be a game changer for you. It'll help you make and deliver great products to your customers faster and more efficiently. This will keep your customers happy and increase your revenue in the long run.

Choosing the Right Solution

While investing in high-volume apparel production can benefit a business, it's important to choose the right solution for your needs.

Here are some of the factors to consider when vetting potential partners for high-volume production:

Your Production Needs

Ask yourself:

Are you looking for a partner that can make a variety of garments or just one type?

Do you need someone to help with the entire production process (including sourcing fabrics and creating patterns) or just part of it?

BTW, at Scrappy Apparel, we do all the legwork to source materials and develop garment patterns for you—so you don't have to lift a finger.

Manufacturing Capabilities

Does your potential partner have the necessary equipment, personnel, and processes in place to quickly scale up production?

Do they have experience working with large-scale apparel orders?

These are good questions to ask when you're talking to different manufacturers.



Cost Per Garment

It's essential to understand the cost per garment for any potential partner. Make sure you get a full breakdown of all fees before committing to anything. If you can get price breaks on large orders, that's even better.

(Hint: we offer price breaks on large orders.)

Scalability

Make sure your partner can grow with you. Choose a solution that you know won't let you down if demand increases.

Here's another shameless plug. One of the best parts of working with Scrappy Apparel is that we can scale with you. We can handle orders of 100 garments or 10,000. So, if you go viral overnight, we've got you covered.

Quality Control

You want to be sure that any product associated with your brand meets the highest standards of quality. Your potential partner should also have a reliable quality control process to ensure defects are caught and corrected before shipment.

Scrappy has a strict quality control process to ensure that all garments are up to your standards.

Experience and Reputation

Look for a partner with an established track record in the industry. Check their reviews to see what other customers have said about working with them.

At Scrappy Apparel, we have over 16 years of experience in apparel production. Check out [***our portfolio and customer success stories***](#) to see the results for yourself.

Why Choose Scrappy Apparel to Get the Job Done?

When you choose Scrappy Apparel for your high-volume apparel needs, you can access the most reliable and efficient solutions—without compromising quality.

We have the resources and experience to help you scale up production quickly. Our team is here to make sure your orders are delivered on time and to your standards. We also offer various price breaks for larger orders so you can maximize savings.

We're proud of the work we do and strive to provide exceptional service to all of our customers. That's why we're the perfect partner to cater to your apparel production needs, whether you're a YouTuber, business owner, home service provider, event manager, university... or any type of organization, really!

To make things even easier, you can outsource your entire production and delivery process to us. Here's what we can do for you:

3PL Fulfillment

3PL fulfillment means that a third-party company takes care of things like storing, packing, and shipping the clothing products to customers.

So, instead of your team having to handle all of these tasks themselves, you can rely on your 3PL provider (that's us!) to take care of all the heavy lifting for you.

With our [*3PL fulfillment services*](#), we offer comprehensive end-to-end solutions for all your customers' needs. We specialize in providing fulfillment solutions for e-commerce apparel brands. Our services can include:

- **Shop Development:** We'll set up and optimize your online store with features like shopping cart functionality and payment processing. Leave the technical stuff to our experts.
- **Product Integration:** Our integration service involves creating product listings that are optimized for your online store. We'll make sure your brand's inventory and pricing information are up-to-date at all times. Our integration service works seamlessly with our inventory management process. We'll help you track sales and customer behavior so you can make the most informed decisions for your business.
- **Business-to-Customer Order Solutions:** We'll help you set up an online ordering system that allows customers to browse and purchase your clothing products directly from your website.

Once an order is placed, we take care of all the aspects of the fulfillment process, including picking and packing the items, processing payments, and shipping the products directly to your customers. We offer additional features like order tracking, customer support, and returns management, so you can provide a seamless and satisfying customer experience.

Having a reliable business-to-customer order solution is crucial for maintaining customer satisfaction and ensuring timely delivery of products. With our services, you can focus on other areas of your business, like product development and marketing, while we take care of the fulfillment process for you.

We Put the “Custom” in Custom Apparel

As a full-service apparel manufacturer, we offer our customers a variety of printing techniques, inks, fabrics, and customization options to choose from.

We **offer screen printing, sublimation**, and more! Whether you’re printing a basic two-color design or photorealistic artwork, our team will help you make the most practical and cost-effective decisions for your project.

With us, you’re always guaranteed a fast turnaround time and reliable solutions that will help you scale your business.



READY TO TAKE YOUR BRAND TO THE NEXT LEVEL?

We'd love to be the partner you rely on
to boost your production.



Scrappy
**APPAREL
COMPANY**