



DESIGNED TO SCALE:

OUR HIGH-VOLUME APPAREL MANUFACTURING PROCESS





Designed to Scale: ***Our High-Volume Apparel Manufacturing Process***

If you're an apparel entrepreneur of any kind, you know that designing and manufacturing a garment to sell is already a complex process.

But imagine this:

- What happens when you have to turn around 10,000+ garments in just a few weeks while maintaining the same level of quality your customers expect?
- How can you invest in the processes needed to scale up seamlessly?
- And how can you honor your brand's creativity while dealing with the complexities of large-scale apparel production?

These are just a few of the questions Scrappy Apparel answers on a daily basis. We've been in the game for over 16 years and perfected our high-volume apparel manufacturing process to help established brands scale quickly without sacrificing quality.

Scrappy Apparel is a trusted name in the industry, known for our ability to provide solutions that meet the needs of brands that are ready to scale.

Our experience spans various industries, including:

- YouTube influencers
- Corporate clients
- Event management companies
- Universities

...and many more!

For brands with ongoing apparel orders, finding solutions to continue scaling is crucial. Without the right processes in place, production could easily become a bottleneck—and a potentially catastrophic one, at that.

That's where Scrappy Apparel comes in, offering high-volume apparel solutions that cater to the unique requirements of each brand we work with. By streamlining the product manufacturing and fulfillment processes, we help brands save time, reduce costs, and meet the increasing demand for their products.

In this guide, we share a comprehensive overview of our high-volume apparel production process. Keep reading to discover how Scrappy Apparel's **high-volume apparel solutions** will revolutionize your product development process, optimize your operations, and help you scale your brand to new heights.



When Does It Make Sense to Invest in High-Volume Apparel Manufacturing?

If you find yourself asking this question, we have a guide for that, too!

Check out our free ebook on [High-Volume Apparel Solutions - How to Make Strategic Investments to Scale](#). In that guide, we share:

- What high-volume apparel solutions are
- Why investing in high-volume apparel production can be beneficial
- Signs it's time to scale up and invest in high-volume apparel production
- How to choose the right solution to meet the needs of your business

If you want more concrete examples, here are two high-volume production scenarios:

Situation 1: You Decide to Develop a Product Outside Your Core Offerings

Imagine you're an apparel brand primarily known for your trendy t-shirts and summer wear, but you want to expand your product line to include a hoodie. This situation often arises when brands seek to diversify their offerings or cater to different seasons.

Developing a product outside your core offerings can be an exciting opportunity, but it comes with its own challenges. For example, you may need to invest in new materials, forms of production, or equipment. And depending on the size of your order, that could be cost-prohibitive.

With Scrappy Apparel's expertise in high-volume apparel solutions, you can confidently venture into new product territories while maintaining your brand's quality and style.

Instead of breaking the bank or settling for less-than stellar products, you can take advantage of our knowledge and experience to create something beautiful—and get it to market fast.

Situation 2: You Want to Lower Cost Per Unit Through Offshore Manufacturing Capabilities

One of the key concerns for any apparel brand is keeping production costs in check while maintaining quality standards. If you want to lower the cost per unit for your apparel products, leveraging offshore manufacturing capabilities can be a viable solution.

Offshore manufacturing offers the potential for reduced labor costs, access to specialized production facilities, and economies of scale. Scrappy Apparel has a long history of working with overseas manufacturing partners to provide luxury-level, cost-effective solutions to our clients.

We understand that each product has its own unique requirements—which is why we work closely with each brand to customize the production process and create tailored solutions that meet their needs. Think of us as an extension of your brand, doing all the legwork for you to source materials, manage production, and ensure quality control.

Through our offshore manufacturing capabilities, you can take advantage of cost savings without sacrificing quality, speed up production timelines, and scale up your business with confidence.

With Scrappy Apparel as your partner in high-volume apparel production, you can overcome obstacles, seize opportunities, and propel your brand forward in the ever-evolving world of fashion.



Product Development Process

Now, we're excited to offer you insight into Scrappy Apparel's high-volume apparel solutions.

The product development process begins with a conversation. You [request a free quote](#) on our website and provide information about your brand's needs. Then, we take the time to understand your goals, evaluate your current production capabilities, and assess what resources you need to launch a new product or scale up production.

Once we have your complete specifications, our experts jump into action. Here are the steps we take to bring your garment to life:

Develop Spec Sheet and Tech Packs for Manufacturing

One initial (but crucial) step we take is developing spec sheets and tech packs for manufacturing. These documents provide clear specifications and technical details that guide the production of your apparel products. They serve as a blueprint for our team to help translate your vision accurately into the final product.

What Happens if the Specifications Aren't Clear?

Clear specifications and technical documentation are paramount in the apparel industry. They establish a common understanding between your brand and the manufacturer you work with, reducing the chances of miscommunication and errors during production.



By providing detailed information about materials, measurements, colors, stitching techniques, and other specifications, you set clear expectations and help manufacturers deliver a product that aligns with your vision.

At Scrappy Apparel, we help you create thorough spec sheets and tech packs to ensure there are no misunderstandings or delays along the way.

Spec sheets and tech packs facilitate effective collaboration among all the partners involved in the product development process. Everyone can refer to these documents to ensure consistency and accuracy throughout the manufacturing journey.

Example:

- [Example spec sheet](#)

Create Manufacturing Patterns, DXF Files, and 3D Renderings

Once you have developed spec sheets and tech packs, the next step in the product development process is creating manufacturing patterns, DXF files, and 3D renderings. These elements play a crucial role in bringing your apparel designs to life during the production process.

Manufacturing patterns serve as templates that guide the cutting and assembly of fabric pieces. They are created based on the design specifications and measurements provided in the tech packs.

Manufacturers use these patterns to ensure consistency and accuracy when cutting the fabric and constructing the garments.



DXF files (or Drawing Exchange Format files) are digital files that contain the 2D patterns of your apparel designs. These files can be easily shared and transferred between different parties involved in the production process, such as pattern makers, sample makers, and manufacturers. DXF files are compatible with various design software, enabling precise reproduction of your patterns.

3D renderings, on the other hand, offer a virtual representation of your apparel designs. They provide a realistic visualization of how the finished product will look, allowing you to assess the design, fit, and overall aesthetic before moving into production.

Examples:

- [Example manufacturing pattern](#)
- [Example 3D rendering](#)

Product Samples

The next stage in the high-volume apparel product development process is the creation of garment samples. Samples allow you to physically assess and refine your designs before moving into full-scale production.

Product sample development is a multifaceted process. Here's an overview of how we do it at Scrappy Apparel:

Prototype Development

Developing prototypes involves creating initial samples based on your design specifications. These prototypes represent your envisioned product. We may need to make adjustments during this process to achieve the desired outcome.

Sourcing Materials

When creating samples, it's important to source materials that resemble the ones intended for production. This ensures that the samples accurately represent the final product's look, feel, and quality. At Scrappy Apparel, we do all the legwork to source materials for you, so you can be sure that the samples accurately represent your product's aesthetic.

Market Fabric Selection

Selecting suitable fabrics for your apparel products is crucial to meet market demands. You should consider factors like comfort, performance, and style while aligning with the target market's preferences.

By conducting market research and staying up-to-date with industry trends, you can make informed decisions regarding fabric selection to ensure your products resonate with your intended audience.

At Scrappy Apparel, we prioritize sourcing the best fabrics for your garments while considering all of the above elements.



Considerations For Printing or Embellishments

The best printing technique for your project depends on multiple factors, such as the material, design complexity, desired output, and target market. It's not as simple as selecting a technique, printing the fabric, and moving on.

That's why it's crucial to work with a trusted manufacturer that can guide you in selecting the best printing technique for your apparel products.

At Scrappy Apparel, we can help you make an informed decision by assessing these variables and recommending the most suitable printing solution.

Sewing and garment construction techniques

Sewing and garment construction techniques play a crucial role in the overall quality and durability of the final product. We ensure the sample garments are constructed with the best techniques and stitching quality.

Once you receive your samples, you can evaluate them, and we'll make any necessary adjustments before going into full production. After the samples are approved, we'll move into the production phase.

Bulk Production

At Scrappy Apparel, we use cutting-edge technologies and processes to ensure efficiency and accuracy during bulk production. As we mentioned, we can help your brand scale up massively while maintaining the highest quality standards.

Here's how we do it:

We Offer All-Inclusive Pricing

Scrappy Apparel offers all-inclusive pricing for your bulk production needs. Your investment includes the manufacturing costs and the shipping of the finished products to Scrappy's fulfillment warehouse in Miami, Florida. This comprehensive pricing approach simplifies the process by giving you a transparent and hassle-free experience.

Pre-Shipment Inspection to Ensure Quality Control

Before shipping the bulk production order to Scrappy's fulfillment warehouse, our team conducts a pre-shipment inspection to ensure the highest level of quality control. This inspection verifies that the products meet your specifications, adhere to quality standards, and are free from any defects or issues.

Import and Final Assembly in Miami, FL

Once the pre-shipment inspection is complete, we import the goods to our fulfillment warehouse located in Miami, Florida. This central location allows for efficient distribution and access to various markets. In addition to importing the goods, we also handle the final assembly processes necessary to prepare the products for fulfillment and distribution.

Final Quality Control Check

This thorough inspection ensures the bulk production order meets the highest quality standards and that all items are in pristine condition. By prioritizing quality control, we ensure that your brand maintains its reputation and that customers are satisfied with their purchases.

Folding, Bagging, and Barcode Sticker Application For Each Item

To ensure the garments are truly retail-ready, we also provide services like folding, bagging, and barcode sticker application. This allows us to ship your products directly to your retailers and customers without any hassle.



Compliance with Vendor and Final Destination Requirements

Our team understands the importance of complying with vendor and final destination requirements.

In this industry, relationships are everything. We'll help you maintain positive relationships with your vendors, retailers, and customers by making sure your products meet all the necessary requirements.

Final Logistics

Once all the final quality control checks are complete, we'll ship your garments to their final destination. Here's an overview of our logistics process:

- ▶ **Check-In to Scrappy's Fulfillment Center**

We'll verify the quantity and quality of the items received and ensure they match your specifications. We'll maintain accurate inventory records and address any discrepancies promptly.

- ▶ **Fulfillment of E-Commerce Shipments**

Our team will pick, pack, and ship individual items directly to the customers that place e-commerce orders.

- ▶ **Shipping to Other 3PL Warehouses**

In addition to direct fulfillment, we can facilitate shipping to other 3PL warehouses if needed. This allows for expanded distribution capabilities, enabling your products to reach a broader range of retail locations or other distribution channels.

- ▶ **Shipping to Retail Stores and/or Tour Venues**

For bulk shipments to retail stores or tour venues, we handle the logistics of delivering the required quantities to the designated locations. Our orders always arrive on time (or early). ***Never, ever late!***

We hope the insights provided in this guide have offered you a solid understanding of the high-volume apparel production process with Scrappy Apparel. By leveraging our expertise, resources, and comprehensive solutions, you can scale your brand and meet the demands of your target market.



READY TO INVEST IN SCRAPPY APPAREL'S HIGH-VOLUME APPAREL SOLUTIONS?

Whether you need assistance with product development, bulk production, fulfillment services, or distribution logistics, Scrappy Apparel is equipped to meet your brand's growing demands.

If you have any questions about our high-volume apparel solutions, don't hesitate to **contact us**. We're excited to help your brand thrive!



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